

NATIONAL DIGITAL LITERACY MISSION



Department of Electronics and Information Technology
Ministry of Communications and Information Technology
Government of India



e-GOVERNANCE SERVICES INDIA LIMITED

In collaboration with State Government/ UT Administration, NASSCOM, Industry Partners, UNESCO, Academic Institutions and Civil Society Organisations.

NATIONAL DIGITAL LITERACY MISSION

Making one person in every family digitally literate is one of the integral components of the Prime Minister's Vision of "Digital India". The National Digital Literacy Mission (NDLM) envisages initially to provide Information and Communication Technology (ICT) training to 10 lakh (Ten lakh) persons, one in every eligible household in selected Blocks in each State/ UT of the Country. The objective is to impart basic ICT skills relevant to the need of the trainee, which would enable the citizen to use IT and related applications and participate actively in the democratic process and further enhance opportunities for their livelihood. The person shall be able to access information, knowledge and skill through the use of digital technologies.

The Scheme is to be implemented in each State/ UT. The States/ UTs are categorized into three broad categories (Category A, B and C) based on its population. Implementation of the Scheme is to be carried out in around 5 - 7 Districts in Category A States, 4 - 5 Districts in Category B States and 2 - 3 Districts in Category C States/ UTs.

Ten lakh citizens would be covered under the Scheme including one lakh to be trained by Industry, NGOs and others through their own resources/ under Corporate Social Responsibility.

Definition of Digital Literacy

"Digital Literacy is the ability of individuals and communities to understand and use digital technologies for meaningful actions within life situations".

The two levels of IT training envisaged under the scheme to have following broad objectives:

Appreciation of Digital Literacy (Level 1): To make a person IT literate, so that he can operate a computer/ Digital access devices (like tablets, etc.), send and receive emails and search Internet for information, etc.

Basics of Digital Literacy (Level 2): Besides IT literacy at a higher level, the citizen would also be trained to effectively access the various e-Governance services being offered to the citizen by the Government and other agencies.

Learning Outcomes or Competency Standards

Appreciation of Digital Literacy (Level 1)

A digitally literate person should be able to:

1. Explain the basics (terminology, navigation and functionality) of digital devices
2. Use digital devices for accessing, creating, managing and sharing information
3. Use the Internet to browse in an effective and responsible manner
4. Use technology to communicate effectively
5. Appreciate the role of digital technology in everyday life, in social life and at work.

Basics of Digital Literacy (Level 2)

Under Level 2, some essential and optional learning outcomes have been defined. This way the learner can choose optional



modules of his/ her choice, in order to be eligible for course completion and appearing in the examination. The revised learning outcomes under Level 2 are as follows:

A digitally literate person should be able to:

Essential Modules

1. Explain the basics (terminology, navigation and functionality) of digital devices and can use them
2. Use digital devices for computing and communication
3. Use technology to communicate effectively with government and other stakeholders (G2C, C2G and G2G)
4. Recognize the safety and security issues in Digital Technology (Security, Health & Safety, Ethics and Social & Human Issues).

Course Duration

Level 1: 20 Hours

(Minimum 10 Days and Maximum 30 Days)

Level 2: 40 Hours

(Minimum 20 Days and Maximum 60 Days)

Medium of Instruction

Level 1 and 2: Official Languages of India

Eligibility Criteria

Level 1: Non-IT literate - Illiterate and upto 7th standard pass

Level 2: Non-IT literate with atleast 8th standard pass

Age: 14 to 60 years

Fee

Level 1: For SC/ ST/ BPL Households, no training fee payable and for General candidates, course fee of Rs. 125 applicable. BPL families are also provided wage loss compensation of Rs 300

Level 2: For SC/ ST/ BPL Households, no training fee payable and for General candidates, course fee of Rs. 250 applicable. BPL families to get a wage loss compensation of Rs 600

Place of Learning

The eligible households can nominate one person from their family. The selected person to get himself enrolled under this programme in a nearest Training Centre/ Common Service Center (CSC).

Optional Modules

1. Use word processing for making resume, brochure, business card, letter, invitation, etc.
2. Use spreadsheet for making budget, creating address book and preparing graphs and charts
3. Make small presentation for marketing the products, showcasing issues in the village, etc.
4. Create and edit image, audio and video content
5. Explain the basics of Internet, web browser, search engines, etc.
6. Use the Internet to communicate and collaborate using social media
7. Appreciate the role of digital technology in everyday life, in social life and at work.



Evaluation

Independent external evaluation will be conducted by a National level certifying agency like NIELIT, NIOS, IGNOU, etc.



For more information, please contact:

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